



**INNOVATION**  
*sustainable islands' growth*  
**INNOVATION**  
*croissance durable des îles*

Regional Innovation Workshop  
Sint Maarten, 6 October 2015

**Innovation for growth**

Milan Jezic von Gesseneck

## Welcome to our OCTA Caribbean Innovation Regional Workshop 2015

➤ OCTA

➤ Innovation

➤ OCTA Innovation

## Association of EU Overseas Countries and Territories - 22 members

One of the goals : to contribute to sustainable development of its members, through innovation, competitiveness and green growth



Progress is not in the technology but in the **innovation and creativity** in using technology

The **human brains and people talent** are main competitive advantage of the people, companies and nations

Source: MICROSOFT, EU CEO Muehlfeit



- **Product innovation**
- **Process innovation**
- **Marketing innovation**
- **Organisational innovation**

Source: OECD Oslo Manual

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- **Social innovation**

Source: EU & OECD

&.....

- **“Innovation ecosystem”**

Source: EC , Domenico Rossetti di Valdalbero



# Experience in Innovation

1981 – Oxford  
1982 – Paris  
1982 – Sarajevo  
1983 – Chernobyl  
1989 – Baghdad  
1992 – Brussels  
1992 – Stellenbosch  
1994 – Chania  
1995 – Beijing  
1997 – Wuhan  
1998 – Kuala Lumpur  
2000 – Palo Alto  
2001 – Washington  
2002 – Bahrain  
2003 – Palo Alto  
2004 – Brussels  
2009 – Kiev – Minsk –  
Baku – Tbilisi – Yerevan  
2010 – New Delhi  
2011 – Port Louis  
2012 – Chisinau  
2012 – Amman  
2013 – Port of Spain



Funded by the European Commission,  
OCTA initiated the project OCTA Innovation in  
2014

Support sustainable development through  
innovative solutions to diversify the economy  
and improve regional and global  
competitiveness of the OCTs



- Brussels based Core Team – 3 persons – 4 years
- Technical Assistance – Short Term Senior & Junior Experts 1050 working days
- Pilot projects funding
- Synergy with different EU funded projects including EDF funded regional such as COSME, EC SME such as Young Entrepreneurs,....





# INNOVATION PROJECT PROCESS

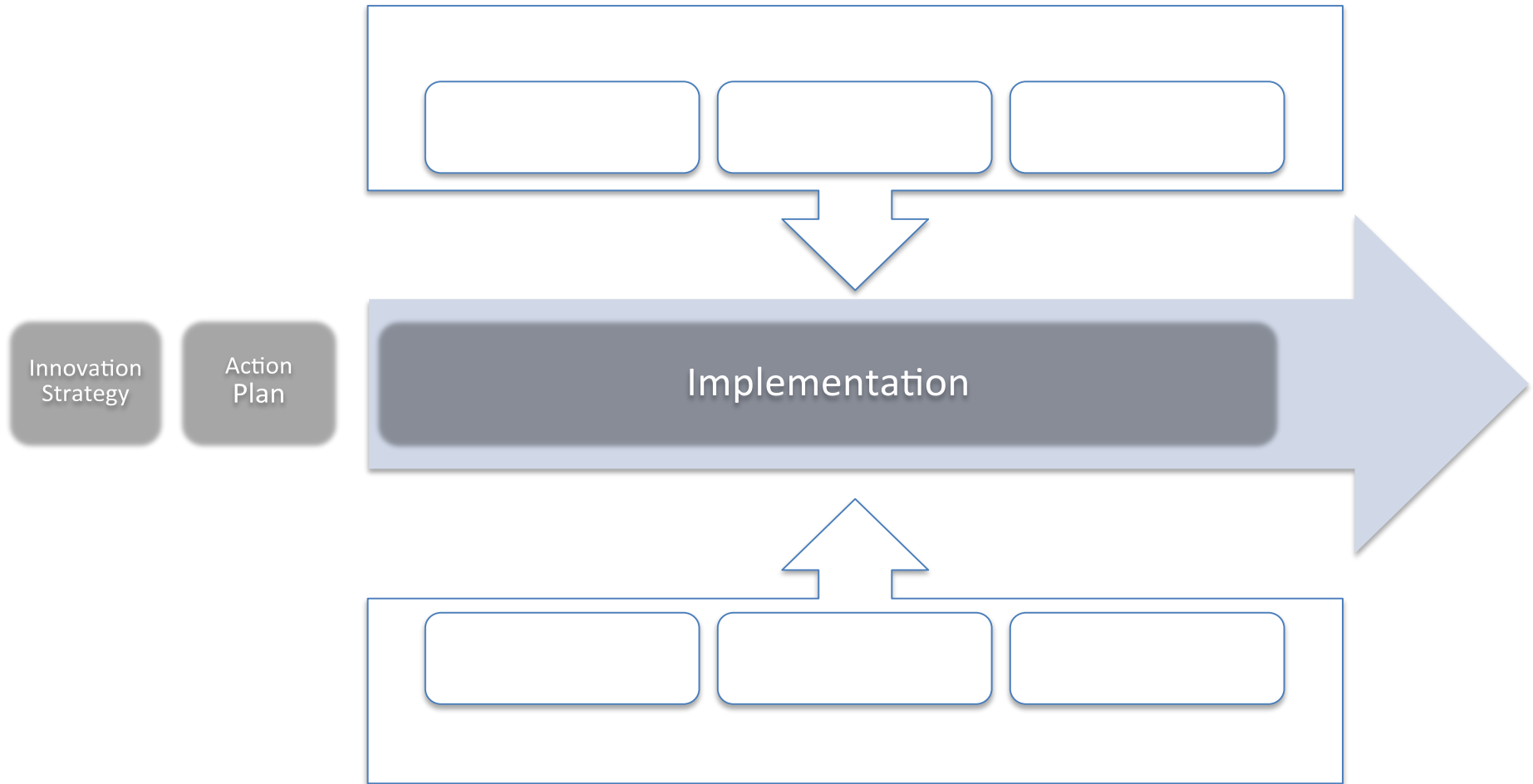
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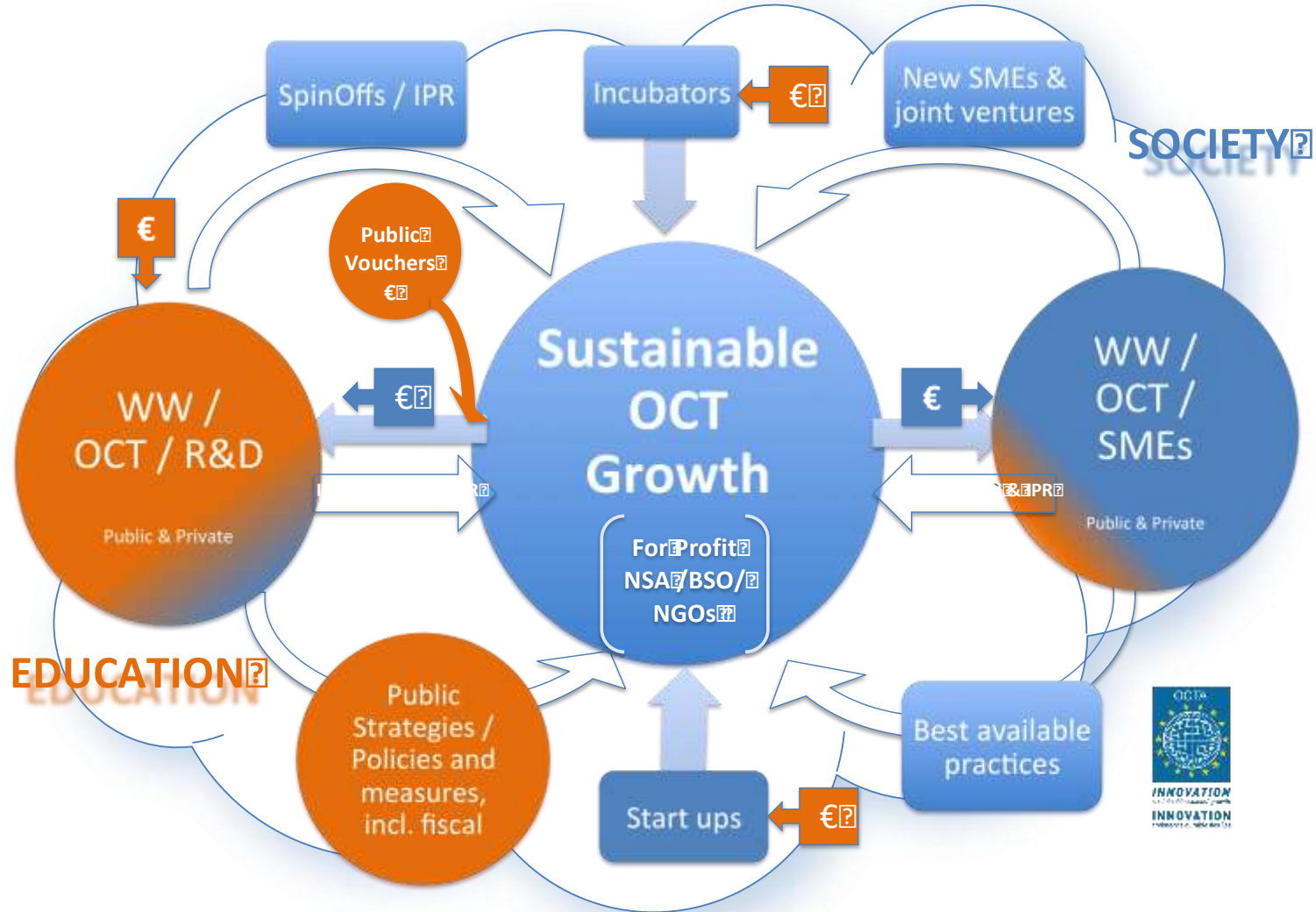
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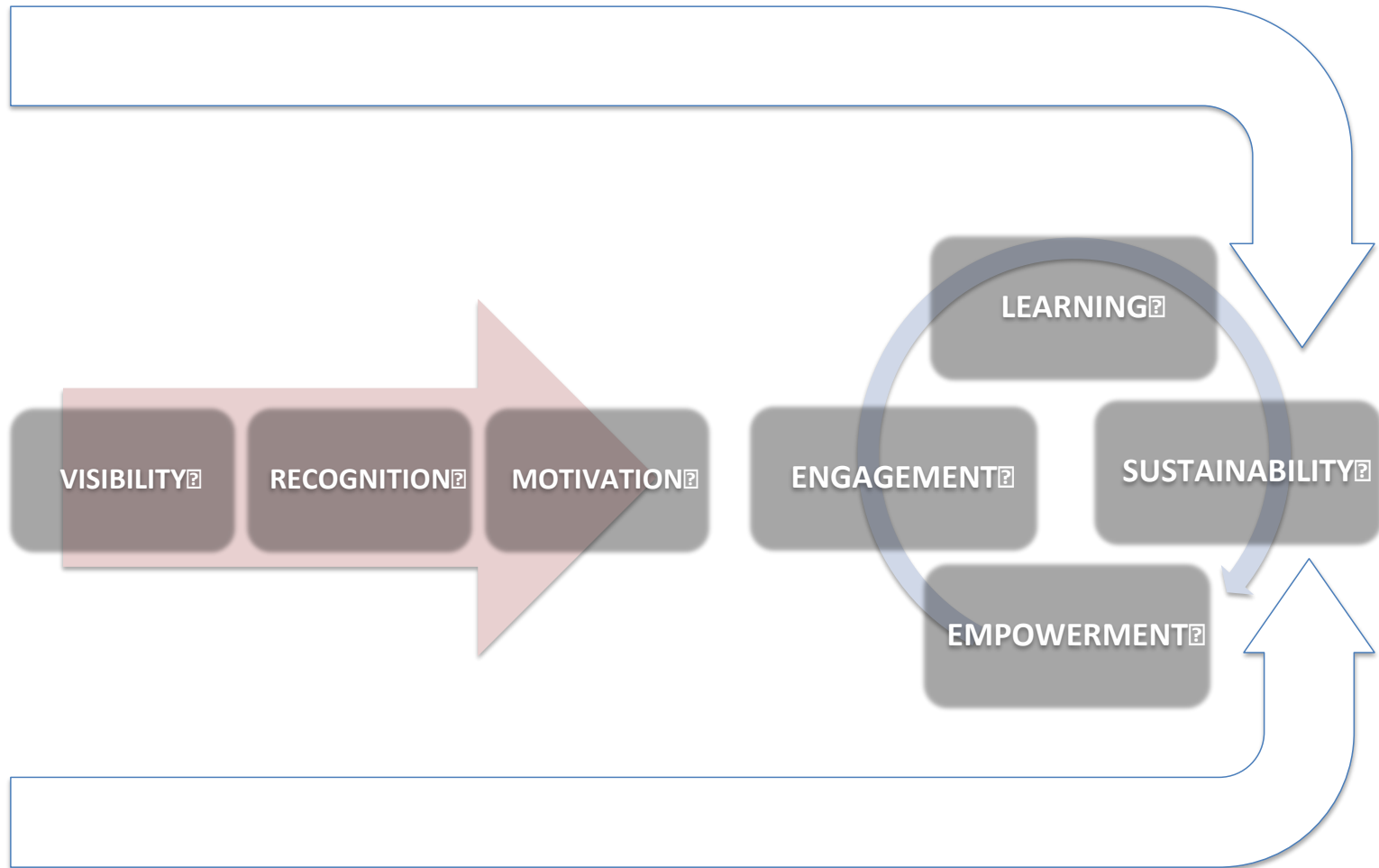


# INNOVATION PROJECT PROCESS





# Innovation Stakeholders Engagement Process



# Innovation for Growth

- Thank you for the opportunity
- Questions & Clarifications  
&
- Cooperation & Synergy

